

Rep Order# 8836487 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36869

Printed: 08/03/2012 2:07 PM
Last Received: 08/03/2012 11:58 AM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () AMERICANS PROSPERITY
Product ISSUE
Estimate# 463
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //463
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH
PLEASE SEE REVISION TO LINE 10...
NO CHANGE IN TOTAL
PLEASE CONFIRM
THANKS
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W-F	5P-630P		:30	\$1,500.00	08/08-08/10	3	1	3	\$4,500.00	
				Buyline Comment: 5P NEWS								
	2	W-F	7P-8P		:30	\$1,100.00	08/08-08/10	3	1	3	\$3,300.00	
				Buyline Comment: ET/INSIDER								
	3	SA	7P-8P		:30	\$600.00	08/11-08/11	1	1	1	\$600.00	
				Buyline Comment: ET WEEKEND								
	4	SA-SU	11P-1135P		:30	\$800.00	08/11-08/12	2	1	2	\$1,600.00	
				Buyline Comment: 11P NEWS WKD								
	5	SU	6A-630A		:30	\$500.00	08/12-08/12	1	1	1	\$500.00	
				Buyline Comment: 6A NEWS								
	6	SU	630A-8A		:30	\$1,700.00	08/12-08/12	1	1	1	\$1,700.00	
				Buyline Comment: SUNDAY MORNING								

8/13

Rep Order# 8836487 Ver# 3 Status Revised
EC'd Ycs

Traffic Order# 36869

Printed: 08/03/2012 2:07 PM
Last Received: 08/03/2012 11:58 AM
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS
Advertiser () AMERICANS PROSPERITY
Product ISSUE
Estimate# 463
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //463
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	SU	830A-9A		:30	\$850.00	08/12-08/12	1	1	1	\$850.00	
				Buyline Comment: FACE THE NATION								
	8	M-TU	5P-630P		:30	\$1,500.00	08/13-08/14	2	1	2	\$3,000.00	
				Buyline Comment: 5P NEWS								
	9	M-TU	7P-8P		:30	\$1,100.00	08/13-08/14	2	1	2	\$2,200.00	
				Buyline Comment: ET/INSIDER								
	*10	TU	10P-11P		:30	\$6,000.00	08/14-08/14	1✓	1	1	\$6,000.00	
				Buyline Comment: THE MENTALIST								
				Sales Remark: V3 PROGRAM CHANGE								
				V3 Program Name Change, Comment Changed								

—REPORT TOTALS—

Report Totals: 17 / \$24,250.00

—SALES MONTHLY TOTALS—

Aug 12: 17 / \$24,250.00

Sales Totals: 17 / \$24,250.00

Station Totals: 17 / \$24,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$69,286	CABL	0%	KLAS	35%	KSNV	32%	KTNV	24%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	9%	UNKN	0%		

Books null
Demos RA35+